

- Job Title: Sales Officer
- Location: Mumbai, Jalgaon, Indore
- Department: Sales
- Reporting to: Area Sales Executive
- Qualification: Any Graduation, MBA will be added advantage.
- Experience: 3-4 Yrs
- Gender preference: Male or Female
- Skills: Communication, result oriented, relationship management, Reporting and Feedback.
- Salary As per industry standards

Roles & Responsibility:

1. Collection of orders & timely execution of follow - ups with distributors/ depot.
2. Responsible to achieve outlet level sales targets through secondary sales.
3. Achieving width and depth of distribution and to increase outlet coverage.
4. Tracking and execution of Promotional Activities.
5. Conducting promotional activity in the outlets.
6. Ensure display of POP materials at dealer and retailers point.
7. Provide market feedback on promotions and competition activities in the region to the ASE.
8. Executing proper merchandising in the outlet.
9. Communicating schemes to the retailers
10. Competition data collection & reporting
11. New product launch in the market